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LONG BEACH

Realtor's e-book explores option of short-sales

The owner of a Long Beach-based real estate brokerage has co-authored an e-book about foreclosures and the option of short-selling one's home.

Shandrow Group CEO Mark Shandrow recently launched "Should I Short-Sale My Home? A Homeowners Guide How to Survive the Worst Real Estate Market in History," an e-book he co-wrote with Tim and Julie Harris of Harris Real Estate University.

Shandrow, who worked at Keller Williams before opening his brokerage, Shandrow Group, Inc. in 2008, said the purpose of the e-book was to dispel some of the misinformation out there about how to deal with foreclosures.

"I work with a lot of bank foreclosures and the saddest thing is when you go to someone's house and you knock on the door and they're like, 'We just spent four grand for this guy's help to stop the foreclosure' or do a low-mod and they just ran off with their money," he said.

"It's rampant where people are just taking money from these poor homeowners and giving them false hope, false expectations on really what they can expect. I think there is a need for accurate information out there and for people to really understand that it doesn't cost you money."

The 24-page book, which is free at www.markshandrow.com/free-book, addresses several foreclosure scams and offers options for homeowners facing foreclosure.